



CANADIAN  
ECOTOXICITY  
WORKSHOP  
KITCHENER-WATERLOO 2024

## Show Your Support for the 50<sup>th</sup> CEW 2024 in Kitchener-Waterloo

### Sponsorship and Exhibition Opportunities

Dear Colleague:

We are delighted to announce that the 2024 [Canadian Ecotoxicity Workshop](#) (50<sup>th</sup> Anniversary!!) will be held in Kitchener-Waterloo, Ontario Canada at the Crowne Plaza Hotel in downtown Kitchener. The conference will take place October 6<sup>th</sup>-9<sup>th</sup> (Sunday-Wednesday). This will be an in-person meeting only.

**The CEW is Canada's premier annual scientific meeting on ecotoxicology.** The CEW is a not-for-profit, volunteer-run workshop that relies on external financial support. We invite your organization to contribute to make this event a success for all participants. **We expect that the 50<sup>th</sup> anniversary of the 2024 workshop will attract approximately 300-400 people, with participants representing consulting/industry, government, and academia.** The broad representation, strong scientific program, and exceptional student mentoring program are three of the conference's many strengths. The CEW also includes a dynamic student program, short courses, and social events.

Reflecting on the opportunities afforded in Kitchener-Waterloo, we hope to:

- develop a scientific program that will include a diversity of disciplines and topics related to ecotoxicology, including discussions of how ecotoxicology-driven science can inform regulatory processes;
- collaborate with local scientific organizations like the Laurentian Chapter of the Society of Environmental Toxicology and Chemistry (SETAC); and,
- offer participants an opening reception, networking, sponsorship of specific sessions, and banquet during the conference
- Sponsors can also select to be general conference sponsors, or select specific events they wish to sponsor (i.e. Student networking lunch, a specific session, coffee, break, etc.).

By participating in, and supporting, the CEW, you have a unique opportunity to showcase your organization during the conference, at a financial level that aligns with your company's size and mandate (see attached).

We understand that finalizing financial commitments can take time and co-ordination within an organization, so we are contacting you early in the year of the Workshop. If you have suggestions or questions, please contact any member of the CEW 2024 sponsorship committee below.

We look forward to connecting with you and we thank you in advance for your consideration.

Sincerely,

#### CEW 2024 Sponsorship Committee

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	Platinum	Gold	Silver	Bronze	Exhibitor
	\$4,000	\$2,000	\$1,000	\$500	\$3,000
<b>Free Registration</b>					
Registration (Value ~\$800)	2	1	0	0	1
<b>Exhibitor Booths</b>					
Exhibitor Booth	-	-	-	-	✓
<b>Program Sponsorship Opportunities</b>					
Logo graphic size in CEW Program	Extra Large	Large	Medium	Small	Small
Logo graphic size on screen during opening ceremonies	Extra Large	Large	Medium	Small	--
Logo graphic size on poster at Registration Desk	Extra Large	Large	Medium	Small	--
Logo included in rotation on CEW website (one size, on display until December 2024)	✓	✓	✓	✓	✓

**Further details on Exhibitor opportunity:**

- Exhibitor booths will be located in the poster room, a high-traffic area during morning breaks, afternoon breaks and evening socials. See floor plan below for more details.
- An 8' x 8' space will be provided for each exhibitor. Tables will be made available upon request.
- We assume exhibitor displays will be small enough that they can be easily moved by one or two individuals, using regular escalators. If exhibitors anticipate they will need use of the loading dock, freight elevator or motorized equipment, please notify a member of the sponsorship team in advance.
- Exhibitor booths will be set up for two full days during the conference (October 7<sup>th</sup>-8<sup>th</sup>).
- WiFi is available throughout the Crowne Plaza Conference Centre.
- There is space to accommodate five exhibitors at CEW 2024.

**Ready to sponsor?**

Please contact a member of the sponsorship team, and let them know what level of support to CEW you will be providing, and how you would like to pay. We will then create an invoice for you.

Sponsorship and exhibitor funds can be provided by either e-transfer, credit card or cheque, as follows:

- E-transfers will be handled through an Interac e-transfer payment request that will arrive to you by email. Please provide the sponsorship team with the email address you will be using.
- Credit card payments can be made through the link provided in the invoice.
- Cheques can be made out to **The Canadian National Aquatic Toxicity Workshop** and mailed to:  
Paul Craig  
Department of Biology, University of Waterloo  
200 University Ave W  
Waterloo, ON  
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To facilitate costing and planning for the volunteers who run CEW, **we are requesting a commitment of your sponsorship by May 30<sup>th</sup>, 2024.**